



Adventures in Attitudes® Participant Guidebook

Employee attitude is increasingly cited as the number one performance-related issue of companies, both large and small. Coping with the continuous changes of the downsized, team-oriented, and increasingly diverse workplace has left many people confused, fearful, and sometimes angry. As attitudes deteriorate, so do commitment, loyalty, and performance.

Adventures in Attitudes® is an empowerment strategy for today's workplace. It is designed to help employees understand that how they perceive and respond to events around them is their choice. It's key to establishing personal responsibility and accountability in the midst of change. And it is crucial in turning passive resistance into high-energy performance.

Join Over Four Million People Who have Experienced this Life-Changing Program

Adventures in Attitudes is a time- tested human relations program that will:

- create a climate of empowerment, not compliance*
- increase self-awareness and affirm strengths, talents, and abilities*
- transform negative attitudes into positive ones*
- foster communication and teamwork*
- inspire leadership and innovation*
- reduce stress and conflict*
- achieve new levels of performance through goal-setting techniques*

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