



Personal Learning Insights Profile®

To be successful in today's dynamic, information-intensive world, organizations know they must encourage and support effective, lifelong learning at all levels of the organization. The Personal Learning Insights Profile® is the reliable, easy-to-use learning strategy you have been looking for. It is designed to help people identify their personal approach, communicate their learning needs, and access more effective learning resources. The results? Enthusiastic learners who are able to more quickly develop new capacities, discover new ways of thinking, and achieve new levels of innovative performance.

Explore Three Key Aspects of Learning

The *Personal Learning Insights Profile*® is a cognitive learning tool that helps people identify and understand how they experience, process, organize, store, and retrieve information. The profile provides a valid, reliable framework for exploring three important aspects of cognitive learning:

Learning Purpose: Do you enjoy learning when you can use new information to address immediate needs, or do you enjoy learning for the sake of learning?

Learning Structure: Do you want information presented in an organized framework, or do you want to organize information yourself?

Learning Activity: Do you like group learning experiences, or do you prefer to learn independently?

The *Personal Learning Insights Profile* is a flexible, multi-purpose tool that helps individuals and facilitators clearly understand and communicate different learning needs, develop effective formal learning opportunities, and capitalize on informal learning across a wide range of applications:

- *Personal and career development*
- *Management and leadership development*
- *Communication skills*
- *Team building*
- *Coaching and mentoring*
- *Performance improvement*
- *Group facilitation skills*

Light the Way to Individual, Team, and Organizational Learning

The *Personal Learning Insights Profile* helps people in your organization to:

- *understand what motivates them to learn*
- *recognize how they prefer information to be presented*
- *discover activities that enhance learning effectiveness*
- *develop action plans to maximize learning*
- *design learning resources and experiences that meet diverse needs*

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